



LETTERS

Messy real estate signs aren't effective tools

STEVE FORTSON; Tacoma

Published: March 27th, 2008 01:00 AM

As a Realtor, I thank you for your coverage of Pierce County's real-estate sign controversy (TNT, 3-20) – seemingly a spat between the county enforcing the law and real estate agents trying to find buyers for houses.

The fact of the matter is that home sales do not revolve around those messy signs. I believe if you were to talk to a few happy home buyers, most will tell you that their search for a new home began to make real progress once they quit driving around looking at signs. The best system is to link up with a Realtor who has access to all homes on the market.

Drive-by shopping is no more effective in choosing your home than it would be in choosing an ophthalmologist or a church. I only wish your article had guided home buyers to professional help. Yard signs and street signs are a minor part of the process.